



# Become a Life Leader and/or Mentor Others

## Join The Personal Leadership Association to Plan and Lead in Life

[ ]join [ ]renew

### Member values and vision:

1. Share our core values: *integrity, inspiration, improvement.*
2. Support our mission: *To improve ourselves to improve our world.*
3. Participate positively in our vision: *We plan and lead our lives—and help others.*
4. Invite others who could benefit to learn and grow with us.
5. Develop or improve a plan for life that inspires and guides you.
6. Learn life leadership principles and practices to enrich your life, those you love...and pass them on.
7. Look for ways to grow and leave a legacy through time, talents and resources as you feel called and take initiative to help make our society meaningful and strong; tell us if you have ideas or suggestions.

### Membership options

- Seminar member
- Coaching member/follow up monthly

### Suggested Fees to Support our Mission

\$50/year; Couple \$75/year  
(at modest \$25/hour, the value exceeds \$250)  
\$50/month or \$500/year (instead of \$50)

### Attendance and Subscription options

- Subscriber only
- Individual Seminar Enrollment
- I have questions and would like a call.
- Sweat equity Scholarship

\$12/year  
\$10/month

I want to earn my membership with extra effort

### Additional Options for Better and/or Faster Results

- Coaching program                      tuition based on design, time, and planned results
- Life Leader course                      tuition
- Plan for Life course                      tuition

You can give this completed form to the membership chair, association chair, Institute trustee or staff.  
Or, you can enroll online at [www.PersonalLeadership.org](http://www.PersonalLeadership.org), go to Membership page; Visa/MC accepted via PayPal.  
They will notify us of your payment, email and mailing address. We will follow up by email or phone.

1. If you wish to join after mid-year, you can estimate your fee at \$10 per month or pay the regular amount and we can provide something extra like a book or a coaching session to add even more value for you. We want to help you join us, so tell us if there is a better approach for you.
2. Membership fee optional for trustees, corporate and coaching clients, students, sponsors, donors, and advocates who lead to provide a sponsored program (that helps us give more to more people).

[ ]Mr. [ ]Ms. [ ]Mrs. [ ]Dr. [ ]Rev. [ ]other\_\_ Name\_\_\_\_\_

- You already have my email, phone, and other information needed
- Update my information below

Phone with voice mail \_\_\_\_\_ [ ]work [ ]home [ ]wireless

E-mail\_\_\_\_\_

Professional organization (optional)\_\_\_\_\_ Profession (optional)\_\_\_\_\_

Joint membership/Spouse: [ ]Mr. [ ]Ms. [ ]Mrs. [ ]Dr. [ ]\_\_\_\_ Name\_\_\_\_\_

Other information (or use a separate enrollment form)\_\_\_\_\_

Whether you see us as a membership to benefit from or a movement to support life planning and leadership in America, please pass this information on to someone who might value our purpose, people and programs.

## Sample Process for Membership

- ◆ **Ask to join or do so online.** You can go to [www.LifeLeaders.us](http://www.LifeLeaders.us), then membership and enroll. PayPal will send a notice to us with your email and mailing address. We will follow up with you. The web site also provides a downloadable profile and an application. If you are interested, please tell us. We only need your name and communications information, plus affirmation that you value our mission and plan to participate in positive ways to benefit you and others.
- ◆ We seek to serve people wanting to learn and serve. Feel free to attend two or three events to meet members and experience a variety of programs.
- ◆ Learn the basics reading the Profile and Member application online—or we can send copies. Our web site materials provides more information for your orientation to learn more about purpose and benefits. Ask questions. Share your interests. Call or write to the founder: David Dyson, [David@DysonInstitute.org](mailto:David@DysonInstitute.org), 205-969-3976 or 800-790-5323.
- ◆ A member can "sponsor" you into our association to guide you to meet members and learn basics. This is done simply and often in minutes, unless you ask for more. We are volunteers so help us help you by stating your interests.
- ◆ Focus first on your own participation and growth, plus inviting others you would like to attend.
- ◆ As you get more focused on your priorities and plans as well as learn more about our programs, look for ways you can make a difference by serving in an area that helps you and others. This is optional, though can help you grow. Serve even if you only invest minutes per week. Look for synergy between your callings and ours.
- ◆ If considering your legacy, ask about programs in place and potential ideas. We encourage you to consider your callings and goals for growing and giving to your family, profession, and society. Consider how your ideas could get fulfilled with us and give special support to those areas so we can leave a legacy better together than we could separately.

### Tuition and Financial Support

- ◆ **We put mission before money though understand that without money usually there can be no mission. However, we want you with us regardless of your financial means.** We suggest \$50 or \$75/couple (the same as when we started in 1992). Some give more, some less. If a membership fee is a barrier, join anyway and contribute financially when you are ready or earn your membership.
- ◆ You may join at a seminar, or go to [www.PersonalLeadership.org](http://www.PersonalLeadership.org) (Membership), or mail your information and check payable to Personal Leadership Association or Dyson Institute.
- ◆ To receive up to 10 hours of personal leadership education in a positive environment is one of the best values available. We offer this program to give something back and to provide continuity.
- ◆ Because Dyson Institute is an educational and service organization, we can offer documentation showing that members and sponsors have invested in continuing education and professional development hours, which you likely need for professional licenses, internal standards at your organization, or to meet your goals. Therefore, your organization may pay or reimburse you for your membership and/or extra programs as an investment in your training and advancement.
- ◆ If we earn your advocacy, please tell an organization that sponsors seminars, conferences, training, or coaching about the faculty. That helps us serve more people at greater depth and support the Association. You can earn your membership by helping us reach more people.

### Servant Leaders in the Personal Leadership Association Sponsored by Dyson Institute

- ◆ Chair, Personal Leadership Association: Bob Barefield (205)680-3413
- ◆ Vice Chair, Care and Community: Nancy Barefield (205)680-3413
- ◆ Vice Chair, Membership: Bobby Watts (205) 980-9201
- ◆ Vice Chair, Operations: Bill O'Dell (205) 968-6513
- ◆ Former chairmen: Stretch Dunn, Hack Sain, Dwight Wiggins, Johnny Johnson
- ◆ Founder and professional staff (also a member): David Dyson (205)969-3976; (800)790-5323