



LIMESTONE SPRINGS

# Professional Development & Golf



[www.ProfessionalDevelopmentAndGolf.com](http://www.ProfessionalDevelopmentAndGolf.com)

*"...the latest in the growing link between golf and business."*

*--The Birmingham News, Roy Williams--*

co-sponsored by Limestone Springs, Dyson Leadership Institute, and Concord Financial Group

for you, clients, colleagues, friends, family...who value professional development and golf,  
learning on the links that also applies to Leadership for Life.

1. **10:45 a.m.** Arrive, final registration (golf shop)
2. 11 Brunch, professional development briefing, and pairings (Conference Center)
3. 11:30 Practice balls and coaching (practice range)
4. 11:45-12:15 Tee times

**\$65: Package of brunch and briefing, cart, range balls, and golf (\$120+ value)**

**Please write these dates on your calendar and invite others.**

**Skipping May**

**Wednesday, June 21**

**Wednesday, July 19**

**Wednesday, August 16**

**Wednesday, September 20**

**Wednesday, October 11**

**Wednesday, November 8**

**Wednesday, December 13**

2006 dates subject to change—those who make reservations or are on our e-mail list can receive updated plans. Pre-register and pay via phone to the Golf Shop or Business Office (205)274-4653; they will inform Simon; or, pre-register with a team member/foursome leader and pay in the golf shop at final registration:

**Simon Coulls:** (205)274-4653, [Simon.Coulls@HonoursGolf.com](mailto:Simon.Coulls@HonoursGolf.com), fax (205)274-4654

**Dr. David Dyson:** (205)969-Dyson (3976), 800-790-LEAD (5323), [David@DysonInstitute.org](mailto:David@DysonInstitute.org)

**Dwight Wiggins:** (205)969-3387; [DwightOnN2@aol.com](mailto:DwightOnN2@aol.com)

**If you must change plans:** registration is transferable to another person or play another day.

To follow from Concord Financial Group at I-459 and Highway 280, call Dwight Wiggins, 969-3387x100. You may get directions on page 2 or [www.LimestoneSprings.com](http://www.LimestoneSprings.com) or call the golf shop (205)274-4653.

To know more about our people, purpose, and/or directions, see page 2, or visit [www.ProfessionalDevelopmentAndGolf.com](http://www.ProfessionalDevelopmentAndGolf.com)

## Professional Development and Golf Team Limestone Springs Golf Club

**Simon Coulls:** (205)274-4653, [Simon.Coulls@HonoursGolf.com](mailto:Simon.Coulls@HonoursGolf.com), fax (205)274-4654

- ◆ **Vice president and director of golf, Limestone Springs Golf Club**
- ◆ **Former Tartan Tour player** (Europe) and Professional Golf Management at Turnberry in Scotland
- ◆ **Teaching professional** in Europe and the United States, Titleist Home Professional Staff.

**David Dyson:** (205)969-Dyson (3976), fax 968-Fax1 (3291), 800-790-LEAD (5323), [David@DysonInstitute.org](mailto:David@DysonInstitute.org)

- ◆ **Corporate and college professor, executive and life coach, seminar speaker, Dyson Leadership Institute**
- ◆ **Author, The Next Generation of Golf, Business, and Life** (in progress), Suggestions for Successful Living, Presidential Priorities, Leadership for Life (in progress)...; co-author, Professionalism Under Stress, Patriotism in Action.
- ◆ Bachelors, **business**; masters, **management**; doctoral degree, **educational leadership**.

**Dwight Wiggins:** (205)969-3387; cell phone 243-8845, [DwightOnN2@aol.com](mailto:DwightOnN2@aol.com), fax 969-2604

- ◆ **President, Concord Financial Group, residential and commercial mortgage professional** with his business coming from referrals/repeat business and many relationships started and developed connected to golf.
- ◆ **Plays golf** multiple times per week as **part of his business development and client appreciation program**.
- ◆ **Uses Professional Development and Golf** as part of his program for clients, advocates, and associates.

### Program Summary

**Professional Development and Golf** is designed for professionals who value synergy of learning and applying life leadership principles to professional and other areas of life as well as meeting like-minded people who are potential clients and/or advocates...in a golf setting. Our goals to help you:

1. Increase business with current and prospective clients by connecting and understanding their goals better.
2. Improve client service, satisfaction, appreciation, and retention by adding value.
3. Improve your ability to play, enjoy, and benefit physically in the sport of golf by learning, practicing, and playing.

For those motivated to go to the next level, we can help you:

1. Expand your business plan with your own business development and client appreciation program.
2. Get professional development and/or leadership training for you/your team/organization/professional society.
3. Help you design your professional development and leadership program for your company or professional practice.

[Limestone Springs is] **"...the best [public access] course in Alabama. Every hole is beautiful."**

--Golf Digest Best Places to Play--

### Limestone Springs is a Golf and Business Meeting Center

Limestone Springs is approximately 30 miles Northeast of the Birmingham Airport—well worth extra minutes of driving to experience one of America's Top 100 courses with a valued client and friend. Travel together to earn "bonus meeting time" to discuss mutual interests. Another advantage of the location, this scenic property is one of the best retreat locations in the Birmingham Region for a small group—just far enough to "get out of the office mentally" to focus on the purpose of your meeting, professional development program, planning workshop, or other important matters. Three conference rooms, food and beverage, and a cottage with four suites/eight beds add to the options for your groups.

### Directions adapted from [www.LimestoneSprings.com](http://www.LimestoneSprings.com)

3000 Colonial Drive / Oneonta, Alabama 35121 / (205)274-4653

#### from Downtown Birmingham/Birmingham Airport/I-65

Take I-59/20 toward Leeds/Atlanta to Highway 79 North (Tallapoosa Exit). Drive north approximately 12 miles. Turn right onto Highway 151 North (Highway 151 will become Highway 75 North). Drive north approximately 13 miles. Turn left onto County Road 15 (see Limestone Springs billboard on the right at the turn). Travel 2.5 miles. Turn right onto St. Andrew's Parkway (entrance to Limestone Springs). Follow St. Andrews about a mile to Colonial Drive and turn left to the clubhouse.

#### from South Birmingham (Highway 280 and I-459)

Take I-459 North towards Leeds/Atlanta. Turn left onto I-59 South towards Birmingham. Exit right onto Roebuck Parkway. Following North, this road will turn into Center Point Parkway. Continue North until you reach a "Y" in the road. (There will be a McDonald's on the left, Winn Dixie on the right.) Turn right onto Highway 75 North. Travel approximately 13 miles. Turn left onto County Road 15 at the billboard sign. Travel 2.5 miles. Turn right onto St. Andrew's Parkway (entrance to Limestone Springs.) Follow St. Andrews to Colonial Drive and turn left to the clubhouse.