



LIMESTONE SPRINGS

Professional Development & Golf



Dyson Institute

www.ProfessionalDevelopmentAndGolf.com

"...the latest in the growing link between golf and business."

– The Birmingham News, "Money section" article by Roy Williams, 2005

co-sponsored by

Concord Financial Group

Friday, December 2, 2005

Benefits for you at a glance:

1. Lunch plus meet people who value professional development, business, and golf.
2. Briefing on a professional development and leadership principle plus action you can use.
3. Practice balls, free golf tips if you wish, 18 holes, cart...at this "Top 100" course in the U.S.

Program

- Final registration**, Golf Shop
- 11-11:10 **Briefing for those interested in The Patriot Golf Classic 2006** (sponsors, players...)
- 11:15 a.m. **Lunch, introductions, and 10 minute Professional Development and Golf briefing**, Conference Center
- Welcome and purpose**, Simon Coulls
- Invocation**
- Lunch buffet** (Amanda Cleghorn, Food and Beverage Director)
- Introductions of team members/foursome leaders**, Dwight Wiggins
- Self-introductions**: name/professional service
- Golf, Business, and Life: 7 Strategies for the Next Generation** (from the book in progress), briefing on a professional development concept and use/benefit: Dr. David Dyson with Simon Coulls and Dwight Wiggins.
- 11:45 **Golf practice with range balls provided** (golf tips optional), Simon Coulls
- 12-12:30 **Tee times** start. Latter groups may warm up/practice more.
- 19th Hole fellowship** and announcements (optional).

Registration and payment options

\$55* full package if paid 2+ days early or **\$65** that day. Golf only: \$58. Lunch only: \$10.

Golfers from *The Patriot* with gift certificates of 1/2 price golf can use them here: 1/2 golf plus \$10 lunch.

Golfers from *The Patriot* can get a coupon for a free golf club offered by Advantage Golf.

(We understand the company charges shipping to get the club, though Simon is trying to arrange for shipping to Limestone Springs for convenience to you and possibly a reduced shipping charge).

(\$70-80 normal estimate for lunch+range balls+golf+cart...plus we add professional development and golf tips, organized business development networking, and golf instruction on the range...easily a \$100+ value).

*If you must change plans, registration is transferable to another person or you may play another day.

1. Register and pay via phone to the Golf Shop or Business Office (205)274-4653 (save time and help us plan).

2. Fax this form with your [] Visa [] MC [] Amex card number _____ exp. date _____
signature _____

Name _____ Guest/s _____

E-mail _____ Telephone _____

Profession _____ Organization (optional) _____

3. Register with a team member/foursome leader and pay in the golf shop.

To know more about our people, purpose and/or directions, see page 2, or visit www.ProfessionalDevelopmentAndGolf.com
www.ProfessionalDevelopmentAndGolf.com of Dyson Institute at Limestone Springs (205) 969-Dyson (3976); 968-Fax1 (3291) 11/28/2005

www.ProfessionalDevelopmentAndGolf.com

Our Team at Limestone Springs

Simon Coulls, (205)274-4653, Simon.Coulls@HonoursGolf.com, fax 274-4654

- ◆ Vice president and director of golf, Limestone Springs
- ◆ Former Tartan Tour player (Europe) and Professional Golf Management at Turnberry in Scotland; teaching professional in Europe and the United States, Titleist Home Professional Staff.

Dr. David Dyson, (205)969-Dyson (3976), fax 968-Fax1 (3291), 800-790-LEAD (5323), David@DysonInstitute.org

- ◆ Corporate professor and trainer, professional society seminar speaker, college lecturer, coach on personal leadership, business; co-author, [Professionalism Under Stress](#), [Patriotism in Action](#); author, [Positive Ideas for the 7 Areas of Life](#)
- ◆ bachelors/master/doctoral degrees: business, management, educational leadership...

Dwight Wiggins, (205)969-3387; cell phone 243-8845, DwightOnN2@aol.com, fax 969-2604

- ◆ President, Concord Financial Group, residential and commercial mortgage professional with 100% of his business coming from referrals/repeat business
- ◆ Plays golf multiple times per week as part of his business development and client appreciation program.

Program Summary

Professional Development and Golf is for professionals who value the synergy of learning and applying life leadership principles to professional and other areas of life as well as meeting like-minded people who are potential clients and/or advocates in a golf setting... Our goals to help you:

1. Increase business with current and prospective clients by understanding them and their goals better.
2. Improve client service, satisfaction, appreciation, and retention by building relationships and adding value.
3. Improve your ability to play, enjoy, and benefit physically in the sport of golf by learning, practicing, and playing.

For those motivated to go to the next level, we can help you:

1. Expand your business plan with your own business development and client appreciation program.
2. Get professional development and/or leadership training for you/your team/organization/professional society.
3. Help you design your professional development and leadership program for your company or professional practice.

Business Development and Golf focuses on business networking and connecting among professionals of like values. We use the lead name *Professional Development* because if the professional develops the business develops.

Limestone Springs is a Golf and Business Meeting Center

Limestone Springs is approximately 30 miles Northeast of the Birmingham Airport—well worth a few extra minutes of driving to experience one of America's Top 100 courses with a valued client and friend with extra time to discuss mutual interests. Another advantage of the location, this scenic property is one of the best retreat locations in the Birmingham Region for a small group—just far enough to “get out of the office mentally” to focus on the purpose of your meeting, professional development program, planning workshop, or other important matters. Three conference rooms, food and beverage, and a cottage with four suites/eight beds add to the options for your groups.

Directions adapted from www.LimestoneSprings.com

3000 Colonial Drive / Oneonta, Alabama 35121 / (205)274-4653

from Downtown Birmingham/Birmingham Airport/I-65

Take I-59/20 South (toward Leeds/Atlanta) to Highway 79 North (Tallapoosa Exit). Drive north approximately 12 miles. Turn right onto Highway 151 North (Highway 151 will become Highway 75 North). Drive north approximately 13 miles. Turn left onto County Road 15 (Limestone Springs billboard sign on the right at the turn). Travel 2.5 miles. Turn right onto St. Andrew's Parkway (entrance to Limestone Springs). Follow St. Andrews to Colonial Drive and turn left to the clubhouse.

from South Birmingham (Highway 280)

Take I-459 North towards Atlanta. Turn left onto I-59 South towards Birmingham. Exit right onto Roebuck Parkway. Following North, this road will turn into Center Point Parkway. Continue North until you reach a “Y” in the road. (There will be a McDonald's on the left, Winn Dixie on the right.) Turn right onto Highway 75 North. Travel approximately 13 miles. Turn left onto County Road 15 at the billboard sign. Travel 2.5 miles. Turn right onto St. Andrew's Parkway (entrance to Limestone Springs.) Follow St. Andrews to Colonial Drive and turn left to the clubhouse.