



Preparation and Differentiators

Dr. David Dyson

Preparation

I wrote a vision statement years ago for how I would like to be prepared so decision-makers for sponsoring programs and participants would believe I had earned the right to serve. I hope I have prepared well enough to earn your trust.

Education and Training:

- ◆ Vanderbilt University, Doctoral degree, Educational Leadership and Administration
- ◆ Harvard University: Institute for Educational Management
- ◆ Birmingham-Southern College: Masters in Management
- ◆ Carnegie-Mellon University: College Management Program
- ◆ Auburn University: Bachelors, Business
- ◆ 100+ seminars: planning, leadership, management, motivation, business, psychology, religion...

Experience and Service:

- ◆ Co-author: Professionalism Under Stress and Patriotism in Action (with Col. Stretch Dunn, Ret).
- ◆ Author: Suggestions for Successful Living, The Career Planner...articles.
- ◆ Founder: Life Leaders (Personal Leadership Association, Plan for Life, Patriotism in Action...)
- ◆ Seminar speaker/lecturer/trainer: conferences, corporations, colleges, professional societies...
- ◆ Executive Coach: presidents, pastors, emerging leaders, champions of people development...
- ◆ Life Coach: professionals, people making career changes, couples, parents...
- ◆ Business Coach: entrepreneurs, advisor on strategy, plans, coaching others...
- ◆ Consultant: leadership/professional development training programs, plans, contract service...
- ◆ Professor for college courses: *Life Planning and Leadership*, *Strategic Planning and Management*, *Principles of Management*, *Entrepreneurship*, *Business Plan Competition*...
- ◆ Educational leadership and management consultant and speaker for college fraternity students/alumni.
- ◆ President: volunteer, college, fraternal, community, professional organizations.
- ◆ Leadership program leader: led three regional leadership seminars hosted at Birmingham-Southern College, emcee and opening speaker on "Personal Leadership," then featuring
 - Dr. Stephen Covey, author: 7 Habits of Highly Effective People...
 - Dr. Ken Blanchard, author: One Minute Manager, Personal Excellence...
 - Dr. Denis Waitley, author: Psychology of Winning...
 - Mr. Hyrum Smith, Chairman of Franklin-Covey and author, Where Eagles Rest...

Differentiators

1. Match vs. sell: approach is to determine if I match your needs and values instead of just sell
2. Education: doctoral degree in educational leadership, plus others in management and business
3. Experience: 20+ years leadership service in business, education, consulting, training, coaching
4. Focus on results more than topics: we aim at what you want to *be, know, and do*, not just information
5. Practical applications of philosophies: put academic principles into practical action
6. Original models and programs: most of my work offers my models or research vs. canned programs
7. Persistence to guarantee promises: I seek to serve and exceed your expectations.

DR. DAVID HILTON DYSON

Curriculum Vitae Summary

Mission

Professional: To help people and organizations PLAN and LEAD in LIFE.

Education and Professional Development Preparation

- ◆ Doctor of Education, Higher Education Administration, Department of Educational Leadership, Vanderbilt University, Peabody College (1985-88)
- ◆ Institute for Educational Management, Harvard University (1985)
- ◆ Master's in Management, Birmingham-Southern College (1982-84)
- ◆ College Management Program, Carnegie-Mellon University (1982)
- ◆ Bachelor's in Business, Auburn University (1971-75)
- ◆ Jefferson County Schools, Alabama: Rocky Ridge, Berry, Gresham, Shades Valley (1959-71)
- ◆ 100+ seminars: planning, leadership, management, business, institutional advancement (1973-).

Professional Service Experience Highlights

1988- Founder/President of a professional practice and a leadership association; author of three books.

1980-88 College administration, graduate student, and adjunct faculty: Vice Presidents' Council, director of planning and alumni affairs, student in master's and doctoral programs.

1975-80 Leadership/management consultant to students/alumni, seminar speaker, author....

- ◆ Personal, Professional, and Leadership Development Advising, Coaching, Training, and Speaking:
 - Executive and Life Coach (coach executives, emerging leaders, and young professionals)
 - Leadership Program Consultant (director, curriculum developer, faculty, lecturer).
 - Continuing Education Resource (seminar developer, organizer, speaker, television/radio guest).
 - Focus: *Personal/Professional/Leadership Development, Planning for Life/Profession/Organizations*
- ◆ Founder and manager of a leadership association, Life Leaders:
 - Personal Leadership Association: monthly seminars since 1992 on planning, life leadership.
 - Seminars with authors: Dr. Stephen Covey, Dr. Ken Blanchard, Dr. Denis Waitley, Hyrum Smith.
 - Patriotism in Action: books, programs, television/radio guest, education/economic initiatives.
- ◆ Service in Education and Student Development:
 - College lectures: *Plan for Life, College & Profession; 7 Best Practices for Life Leaders; Mastering Your Goliaths: Lessons from David; The Purpose of Life; T.I.M.E.; Strategic & Critical Thinking...*
 - Professor: *Life Planning and Leadership; Strategic Management; Principles of Management; Entrepreneurship; Business Plan Competition* – teaching at three colleges/universities.
 - Administration: VP Council, Budget Committee, Associate VP, director of planning and alumni affairs (management, events, services, annual giving, community), Birmingham-Southern College.
 - National Director of Chapter Development, Pi Kappa Alpha National Fraternity professional staff: expansion, resident counselor program, speaker for educational conferences, banquets, training.
- ◆ Books: Professionalism Under Stress, Patriotism in Action, Suggestions for Successful Living, Presidential Priorities (dissertation), The Career Planner; book on *Life Leadership* (in progress); articles in journals: *Ethical Fitness Develops Personal Leadership; Seven Components of Attitude; Three Purposes of Life; 7 Levels of Empowerment; Presidential Priorities; Managing Time Wisely Builds Leaders; He Gave His Eyes to a Friend...* plus journal articles sent to subscribers/students.

Awards and Honors

- ◆ Community: 10 Outstanding Young Citizens in Alabama; Top 40 under 40 Birmingham; Johnny Johnson Loyalty Award; Outstanding Young Educator, Birmingham...
- ◆ University/school: Academic Honors Graduate (4.0), Masters in Management – Birmingham-Southern College; Top 10 Seniors, ODK – Auburn University; Outstanding Undergraduate and Outstanding Alumnus – Pi Kappa Alpha Fraternity at Auburn University; Diamond Award for Effort, #1 in Region and #7 in Nation--Thomas Nelson Publishers (Bible sales); Citizenship Speech Award....