



## DYSON LEADERSHIP INSTITUTE NEWS

Summary news on **People, Progress, Plans** to offer example and encouragement.

For students, members, clients, sponsors, advocates—and others who may value our life work.

October/November 2008

### News

- ♦ **Birmingham-Southern College/Dr. Byron Chew:** David will join Dr. Chew on December 1 speaking to students about the power of a plan for life, college, and profession, plus life leadership principles and best practices as a strategy for life.
- ♦ **Marketing Associates of Spokane/Julie Culver:** David presented “Strategies for Leadership Leading to Better Business Development” Thursday, November 13, including these parts:
  - ♦ Seeds of a calling and best practices for life leadership...
  - ♦ How a firm went to the next level and prepared for the next generation...
  - ♦ *7 Diamond Organization: 7 Areas to Plan, Assess, and Reward* to inspire and guide stakeholders to contribute to business development and other critical success factors...[www.maspokane.org](http://www.maspokane.org). Attend a monthly program: April Smith [asmith@geoengineers.com](mailto:asmith@geoengineers.com).
- ♦ **Toyota:** Stretch gave the keynote address this week to the Gulf States Senior Executives in Austin at a leadership program sponsored by McCombs Business School of the University of Texas. [The downturn in the global economy has even hit this prestigious auto company and they are interested in “Leadership Under Stress” thoughts and implementation ideas.]

### Updates

- ♦ **Covenant Bank/Hayes Parnell:** opening a new branch and building in Moody, Alabama, where they have served customers for 10 years. [www.CovenantBank.com](http://www.CovenantBank.com)
- ♦ **Leave a Legacy Publishing** (good gifts for professionals, students, and patriots):
  - ♦ **Professionalism Under Stress** (7 best practices for being a true professional in military and civilian life); \$15; [www.ProfessionalismUnderStress.com](http://www.ProfessionalismUnderStress.com);
  - ♦ **Patriotism In Action** (short history of Veterans Day, patriotic guide, professionalism examples, and call to action; 100+ photos); \$11.11; [www.PatriotismInAction.us](http://www.PatriotismInAction.us).
- ♦ **Life Leaders/David Dyson:** member and public services to help people PLAN and LEAD in LIFE monthly since 1992, [www.LifeLeaders.us](http://www.LifeLeaders.us); write to [David@DysonInstitute.org](mailto:David@DysonInstitute.org) or call 205-969-3976.
  - ♦ **Personal Leadership Association/Bobby Watts:** seminars on personal leadership, plus planning for profession and life;
  - ♦ **Patriotism in Action/Col. Bob and Nancy Barefield:** hosted programs during Veterans Day, November 10-11. You may reply to get added to the mailing list;
  - ♦ **Professionalism and Leadership Under Stress/Col. Stretch Dunn:** seminars and books;
  - ♦ **Professional Development and Golf/Dwight Wiggins:** seminars connected to golf outings;
  - ♦ **Banquet/Bonnie Scaro:** Saturday evening, December 6;
  - ♦ Reply for information, membership, or free newsletter for yourself or gift certificates.
- ♦ **Web site, Computer Consulting—Kyle Crider, Todd Hower, Forte’:** posted newsletters, advising on technology and applications. **Glenn Phillips:** [gphillips@forteonline.com](mailto:gphillips@forteonline.com)

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