

Advocacy from Clients and Students

For Service by Dr. David Dyson

“David has worked with me in two companies; we have increased success each time. Now, he is helping us develop a competitive advantage in our industry by creating and providing services aimed at developing and supporting board of directors and professional staff, who serve our clubs and communities. This is good for our ROI, branding, and future successes.”

Simon Coulls

Managing Partner, Vision Golf and Association Management

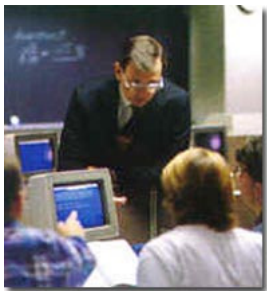
SimonC@VisionGolfManagement.com, (239)561-1444. Ft. Myers, Florida

“... during that one month, I discovered more things about myself than I had in 18 years.

I am still adding on to my Life Plan....”

--Lindsay Roten, former student, *Life Planning and Leadership*--

[students wrote plans for college, profession, and other areas of life,
plus learned personal leadership and professional development best practices]



“This [excerpt] is written to endorse Dr. David Dyson as management and leadership resource. I have known [him] for about 25 years through a variety of roles, such as teacher/student, advisor, teacher/colleague, and academic administrator. During the years that he was getting his doctorate and developing his leadership institute, we stayed in continuous contact. We have team taught classes, served as guest speakers for each other, developed and revised curricula, etc. Dr. Dyson is a “pragmatic theorist” concerning leadership and management. He practices continuous improvement with his life and professional initiatives. Couple that with his

extraordinary planning processes and Dr. Dyson succeeds in whatever educational initiative he pursues, such as continuing education of professionals, teaching graduate management students, and teaching undergraduate business students including first-term, first-year ones.

Dr. Dyson has an excellent set of communication skills. His “off the chart” level of commitment, sense of responsibility, and integrity make him the “total package” and exemplary role model for academic and business professionals alike. It is my honor to write this reference letter for Dr. Dyson. He is without peer in so many ways. I recommend him to any educational institution or program in the area of leadership and management. If I can provide answers to specific questions about Dr. Dyson, I would be glad to do so.”

[Dr.] E. Byron Chew

Monaghan Professor of Management, Birmingham-Southern College

bchew@bsc.edu; (205)226-4844



“I asked David to help me *leave a legacy of leaders* in my company.”

[consultant, trainer, coach for the company 1993-2002]

--Charles “Hack” Sain, Founder and retired CEO, Sain Associates--

“Our company improved in every significant area of operation since David began working with us. Revenues doubled, staff satisfaction improved from “C” to “A” and staff turnover improved from over 20% to less than 5%. We [won] awards for being a “great place to work,” plus [provided] more training with less money.”

--Randy Sain, President, Sain Associates--

[Randy prepared for and earned the presidency serving the last few years of my service at Sain and beyond]